

We provide technical assistance to mid-Atlantic businesses to strengthen their global competitiveness.

The assistance is used to engage the services of outside experts that work directly with you and your team on projects specific to your company’s needs. Some restrictions apply, but as long as you’re focused on competitiveness strengthening, virtually anything under the umbrella of General Continuous Improvement can be addressed.

You may not know it but your main competitor is most probably half a world away and operating on a cost structure you would give anything to have. By the time you do know it, you’ve burned up a chunk of working capital just to survive.

Isn’t it time you said ENOUGH ?

There is no cost to see if your firm is eligible for the program and all inquiries are kept strictly confidential. Simply complete and submit our preliminary qualifying worksheet via the secure portal on **portal.mataac.org**, to get started on the path to renewed success! For immediate assistance contact MATAAC today.

Unique Benefits Offered By TAAF

Consultants

- The TAAF program opens new business opportunities through bids on TAAF participant projects.
- Provides real benefits to clients who may now receive financial and expert assistance that might otherwise have been unattainable.
- Enhances your image as a consultant by introducing clients to this beneficial program.
- Generates a new and ongoing source of referrals and introductions to potential clients.
- Increases a manufacturer’s ability to afford your consulting services through cost-shared matching funds.
- Spans a wide breadth of industries, meaning most consultants can directly benefit through participation in the TAAF program.
- Opens new relationships with manufacturers who are not funded by the program, but are referred to qualified consultants.

Trade Associations

- The TAAF program offers excellent PR opportunities to your association when members qualify, participate, and produce good results.
- Provides real benefits to help retain and attract new members.
- Enhances and reinforces your association’s image as an excellent resource provider.
- Provides 11 regional offices to better serve your national members.
- Provides bottom line, dollar matching, tangible assistance to qualified members.
- Simplifies program qualification with a direct, easy-to-understand application process for your members.

Regional Development Organizations

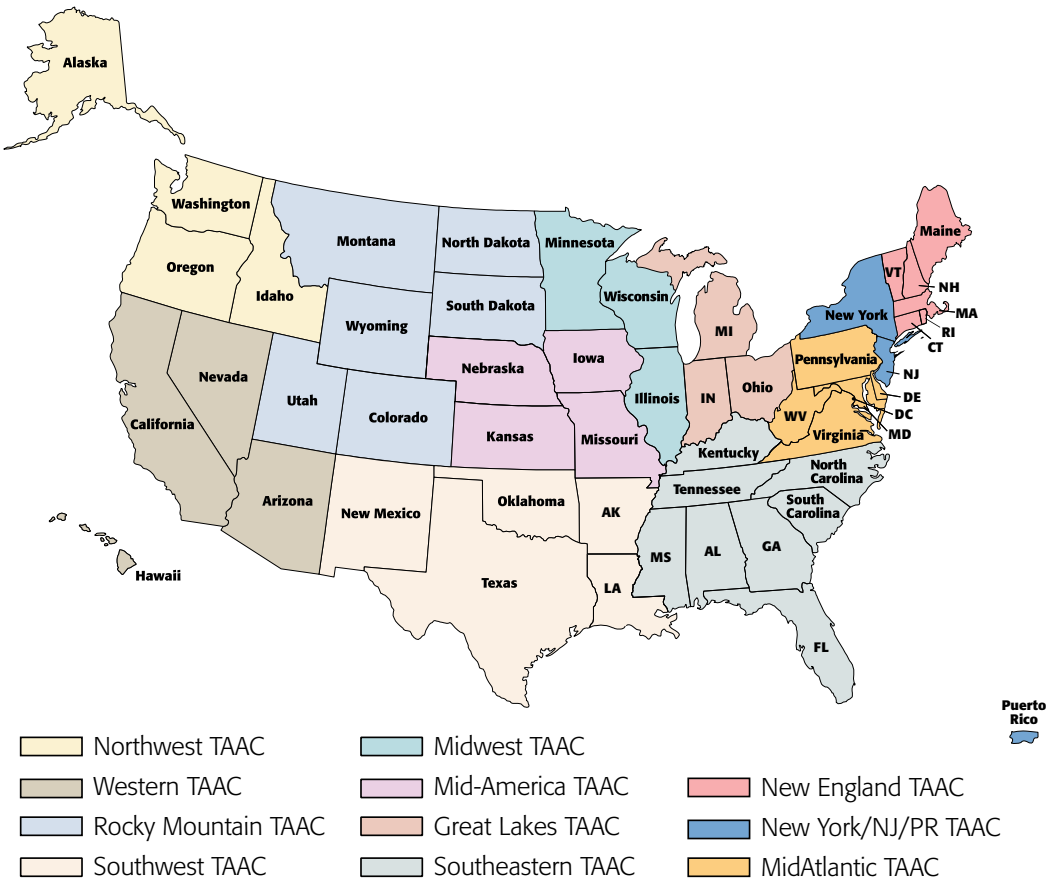
- The TAAF program provides excellent recognition for your organization as a resource provider for qualified members.
- Provides tangible resources that can help stabilize or increase local jobs.
- Demonstrates your organization’s effectiveness to both members and funds providers.
- Creates excellent PR opportunities for your organization when a member becomes a TAAF “success story.”
- Assists manufacturers in virtually any industry.
- Demonstrates your organization’s ability to work effectively with other programs for the good of its members.
- Provides regionally-administered offices for the convenience of your organization.
- Helps retain your region’s local manufacturing base.

Geographic Industrial Associations

- The TAAF program provides an effective tool to assist local companies adversely affected by foreign trade.
- Provides tangible benefits to help retain existing and attract new members.
- Enhances your organization’s ability to attract investors and other funds providers.
- Supplies excellent local PR opportunities when association members qualify, participate, and produce good results.
- Enhances your association’s image as a provider of valuable resources.
- Affords customized assistance to meet membership project needs.
- Yields measurable results to members which can translate into saved or increased local jobs, payrolls, and tax base in the local economy.

Nationwide TAAF Program

The Trade Adjustment Assistance for Firms (TAAF) program is a nationwide, federal program regionally managed by a network of eleven Trade Adjustment Assistance Centers (TAACs). The MidAtlantic Trade Adjustment Assistance Center (MATAAC) administers this program for the District of Columbia, Delaware, Maryland, Pennsylvania, Virginia and West Virginia.



MidAtlantic Trade Adjustment Assistance Center

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Economic Development Administration



MATAAC

Your Path to Global Competitiveness



Helping hundreds of businesses across the region since 1974



Your Path to Global Competitiveness



A Tool For Change

In today's changing world of business, the Trade Adjustment Assistance for Firms (TAAF) program equips U.S. businesses to proactively respond to import competition. For some firms, imports represent a minor challenge – for others they pose a serious threat. No matter what the degree of impact, TAAF can make a difference.

How The Program Works

TAAF is an accelerator. MATAAC partners with a company by offering cost sharing of projects aimed at improving the firm's global competitiveness. Specifically, the funds are applied toward the cost of consultants, engineers or other outside professional service providers engaged on behalf of the firm to implement improvement projects in areas such as sales, engineering, marketing, systems, quality and finance. This assistance enables a firm to make sweeping improvements to its competitive situation, faster and more aggressively than it could on its own.

TAAF Results

Since 1974, TAAF has helped thousands of U.S. companies strengthen and solidify their competitive positions and prosper in the global marketplace. An independent study of the program showed that participating firms experienced dramatic and measurable increases in sales and jobs, which outpaced corresponding industry averages!

We Make It Simple

A network of eleven organizations manages this federally-sponsored program. These Trade Adjustment Assistance Centers (TAACs) are staffed with experienced business professionals who guide you through each phase of the program – from application to project completion. Basic parameters for entering the program include declines in sales and employment at least partially due to import competition.



DON'T WAIT
GET STARTED NOW
portal.mataac.org